

TENERIFE · 14 TO 17 SEPTEMBER 2026

Sixty years ahead of its time.

SKEYNDOR, the Spanish professional skincare house founded in a Barcelona laboratory in 1966, celebrated its 60th anniversary with more than 1,200 beauty professionals. A documentary premiere, an AI on stage, a lecture on longevity, two new innovations. And the next chapter is arriving in Australia.

SKEYNDOR AUSTRALIA · VOGUE IMAGE GROUP · MELBOURNE

SKEYNDOR turns sixty. The Spanish professional skincare house celebrated in Tenerife with more than 1,200 beauty professionals, and the next chapter is arriving in Australia.

Founded in 1966, SKEYNDOR marked its 60th anniversary at The Ritz-Carlton Tenerife, Abama, in September 2026. Six days of celebration, one documentary premiere, an artificial intelligence as host, a longevity lecture by a leading dermatologist, and two new professional innovations. SKEYNDOR's Australian distributor was in the room. Here is what it means for Australian salons and clinics.

Melbourne, October 2026. There are anniversaries that are celebrated, and anniversaries that are lived. SKEYNDOR chose Tenerife to commemorate its 60-year history, bringing together more than 1,200 clients and beauty professionals from across Spain and around the world. Under the concept **60 years ahead of our time. Behind every story**, the week was conceived as a tribute to the people behind six decades of professional beauty: therapists, clinic owners, distributors and the company's own teams, with the brand now present in more than 60 countries.

"If this story is celebrating sixty years today, it is not because my family founded a company. It is because thousands of you decided to walk alongside us," said **Jordi Morcillo, CEO of SKEYNDOR**, during the celebration. "When I look around this room, I don't see clients, I don't see distributors, I don't see employees. I see people. I see friends. I see a family."

The programme matched the occasion. The **Sunset Party by Moët & Chandon** on the Abama terraces, with the Atlantic as its backdrop. The **Golden Première Gala**, hosted by Spanish television presenter Anne Igartiburu, with a four-act menu, Origin, Precision, Mastery and Emotion, created by **Martín Berasategui**, the chef with nine Michelin stars across his restaurants. And the premiere of **Stories Behind the Story**, a documentary in which members of the founding families, distributors and employees tell the company's story in their own voices. Among the guests was Antonia Mur, a key figure in the company's history and the link between its founding generation and the one leading it today.

A morning that looked forward. The anniversary presentation on 15 September was opened by SIA, SKEYNDOR's own artificial intelligence, which introduced the speakers and narrated the

treatment phases: a live demonstration of the house's position that technology amplifies the professional rather than replacing her. Jordi Morcillo walked the room through the decades, from the first encapsulated actives of the 1980s to the seven shifts of the last ten years: digital, consumer empowerment, sustainability, artificial intelligence, personalisation, longevity and integrative beauty. His answer to how a company stays relevant for sixty years: you don't stay relevant. You become relevant, again and again.

Dr Almudena Nuño, dermatologist and Vice-President of Communication at the Spanish Academy of Dermatology and Venereology, delivered the lecture on healthy longevity. Roughly a third of how skin ages is genetic. The rest is the exposome: sun, sleep, food, stress, pollution. Chronic low-grade inflammation is the engine, sugar stiffens collagen, strength training builds it, and a repaired skin barrier lowers inflammation markers in the blood. Her conclusion for the treatment room: what a professional does on the face talks to the whole organism.

International marketing manager Laura Cita set out the six trends shaping the consumer of tomorrow: longevity, integrative beauty, the rise of science, medicalisation, personalisation and artificial intelligence. And the one that explains the professional channel in a sentence, the trust economy. She does not trust advertising, and she does not trust influencers she has never met. She trusts the professional who has cared for her skin for years.

Two launches. The event was the setting for two new product launches. The first, **MICROSPICULE MATRIX PHX**, was unveiled on stage as the next era of biological skin activation (page 7). The second remains under embargo until its international launch in early 2027.

Australia. SKEYNDOR has been represented in Australia by Vogue Image Group, the Melbourne family business led by CEO Luca Mora, for more than two decades. "Tenerife showed us exactly where the brand is going, and Australia is ready for it," said Luca Mora. "Sixty years on, SKEYNDOR is still a family company that makes its own formulas in its own laboratory, and it is moving toward the clinic: longevity, regenerative science, and protocols that join the treatment room to home care. That is the direction our salons and clinics have been asking for."

The first of that next chapter is already here. **CLEARIST CTX**, SKEYNDOR's professional range for oily, congested and acne-prone skin, began rolling out to Australian salons and clinics in October 2026. **MICROSPICULE MATRIX PHX** will follow, with Australian professional partners trained first.

"Behind every product, every innovation and every advance there is a story and, behind every story, there are people."

SKEYNDOR · 60TH ANNIVERSARY, TENERIFE

ENDS. Media contact, imagery, boilerplates and notes to editors on page 7.



Jordi Morcillo among the partners at the close of the anniversary presentation, 15 September 2026.



The SKEYNDOR family: distributors, therapists and clinic owners from more than 60 countries.



The SKEYNDOR team welcomes partners through the 60 installation on presentation morning.

The celebration



The anniversary presentation, 15 September 2026. Partners and professionals in the anniversary blue, The Ritz-Carlton Tenerife, Abama.



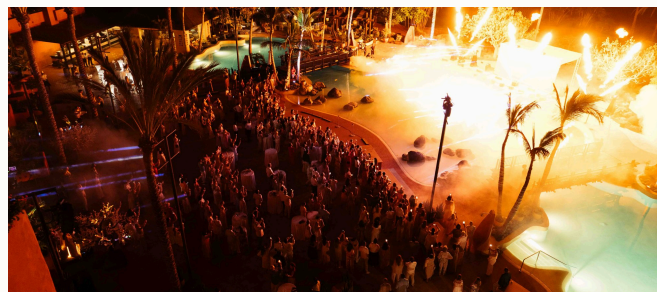
The anniversary line on the gala screen: 60 years ahead of our time. Behind every story.



Jordi Morcillo, CEO, during the opening presentation.



The Sunset Party by Moët & Chandon, overlooking the Atlantic.



The Abama pool terraces after dark.



The Golden Première Gala ballroom, 16 September.



A toast to sixty years.

36 high-resolution images from Madrid and Tenerife are supplied with this release (page 7). All images © SKEYNDOR, for editorial use with credit.

Sixty years, decade by decade

1966

FOUNDED, TERRASSA,
BARCELONA60⁺

COUNTRIES

2,000⁺

FORMULAS DEVELOPED

18

PROFESSIONAL LINES

SKEYNDOR was founded in 1966 in Terrassa, near Barcelona, by industrial engineer Juan Morcillo and chemist Publio Puente, with one ambition: to bring scientific expertise into professional skincare. Sixty years later the company still formulates and manufactures in its own laboratory and factory in Spain, has developed more than 2,000 formulas and holds more than 4,500 international registrations, and is the only company in the professional beauty sector to have secured three CDTI innovation grants from Spain's Ministry of Science within five years. The majority of its laboratory scientists are women.

Today its research concentrates on three areas: cellular longevity, photoageing and the impact of the exposome, approached through integrative aesthetics. The treatment room remains the centre of the model. Products are designed as protocols, professional session plus home continuation, and devices are built to amplify the therapist's hands, never to replace them.

"Turning 60 is not about looking back with nostalgia. It is about confirming that constant innovation is the only way to build the future. We believe the future of beauty is not just about looking younger, but about helping people enjoy healthier skin at every stage of life."

JORDI MORCILLO · CEO, SKEYNDOR · MADRID, MAY 2026



The 60th anniversary press lunch, Club Monteverdi, Madrid, 20 May 2026.

FIRSTS AND MILESTONES

1966	Two scientists found SKEYNDOR in Terrassa. Science Creates Beauty becomes the house motto.
1970s	Encapsulated vitamin C and the first oxygen-carrying (perfluorodecalin) cosmetics for the professional cabin.
1980s	New headquarters with on-site laboratory and factory. Liposome technology: the first encapsulated actives formulated to minimise irritation.
1990s	Export department created; offices in Italy, Hong Kong and Portugal. Chamber of Commerce award for excellence in exports.
2004	Hydra-Filler: pioneering volumising micro-capsules to fill wrinkles topically.
2006	Aquatherm, built on exclusive thermal water from Salies-de-Béarn in the French Pyrenees.
2009	Eternal: one of the first skincare lines to incorporate plant stem cells. European Academy of Cosmetics award for most innovative active.
2010	Corrective: the non-invasive alternative to injectables, inspired by aesthetic medicine.
2013	SKEYNDOR Academy opens on Paseo de Gracia, Barcelona, the international centre of training.
2016	50th anniversary. Timeless Prodigy. CDTI recognition for research into blue light.
2020s	MEGAN, the internationally patented Tri Synergy Tech platform. DERMALED XPRT seven-wavelength LED phototherapy. Skin Smart Diagnosis.
2025	Clearist CTX: oily and acne-prone skin approached through aesthetic medicine and psychodermatology.
2026	60th anniversary. Microspicule Matrix PHX, the next era of biological skin activation.

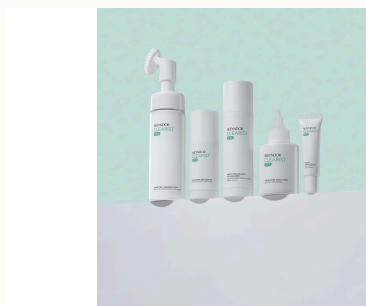
CLEARIST CTX. Now in Australian salons and clinics.



SKEYNDOR's first professional line to approach oily and acne-prone skin from two directions at once: aesthetic medicine and psychodermatology, the science of how stress shows on the skin.

Oily skin is no longer a teenage concern. Research cited by SKEYNDOR (Evaluation of Hormonal Factors in Acne, 2022) puts adult acne at up to 54% of adult women, with hormones, stress, pollution and diet as the drivers. CLEARIST CTX was built for both audiences: 16 to 25 with persistent breakouts, and 25 to 55 with hormonal or stress-related breakouts alongside the first signs of ageing. It acts on four axes.

AXIS	HOW
Excess sebum	GABA, a neurocosmetic active inspired by aesthetic medicine, with zinc PCA and sarcosine to help regulate sebum and visibly refine pores.
Inflammation	Bisabolol and HS soy extract to calm redness and reactivity, including skin stressed by acids or oral retinoids.
Stress and cortisol	Tephrosia purpurea extract, shown in vitro to reduce cortisol in skin cells by up to 70%, so emotional stress leaves less of a mark.
Premature ageing	Niacinamide, gentle acids and barrier support for adult skin with mixed needs.



The CLEARIST CTX home-care range: five steps for oily, congested and acne-prone skin.

AT HOME · FIVE STEPS

- Purifying Cleansing Foam, 150 ml, with built-in brush
- Mattifying GBX Booster, 30 ml
- Exfoliating Care Lotion, 100 ml
- Mattifying Balance Gel-Emulsion, 50 ml
- Instant Correcting Gel, 10 ml

IN THE CABIN · 60 MINUTES

- Mattifying Clay Mask
- Purifying B-Light Gel Mask under blue light, 415 to 480 nm
- Balancing Care R-Light Concentrate under red light, 630 to 660 nm
- Delivered with DERMALED XPRT, SKEYNDOR's seven-wavelength LED device

-73%

SEBACEOUS GLAND ACTIVITY

-63%

INFLAMMATORY LESIONS

-42%

COMEDONES

35

DAYS TO VISIBLE RESULTS

Use test under dermatological and ophthalmological control, 21 volunteers aged 18 to 55 with acne-prone combination or oily skin, five weeks of home care plus two professional treatments with DERMALED XPRT. Results belong to the complete protocol, not to individual products. 100% of volunteers with oily skin confirmed skin felt more balanced, less oily and more matte.

Availability. CLEARIST CTX is rolling out to SKEYNDOR professional partners across Australia from October 2026, with training, treatment protocol and introductory offers through Vogue Image Group. Salon and clinic enquiries: office@vogueimage.com.au · (03) 9821 0033. Recommended retail pricing on request.

REVEALED IN TENERIFE · COMING TO AUSTRALIA IN 2027

MICROSPICULE MATRIX PHX. The next era of biological skin activation.

A new professional, non-invasive method inspired by mesotherapy and powered by microspicule technology: microscopic needles of natural silica, from freshwater sponges, massaged into the skin rather than injected. They open thousands of microchannels and stay in place for days, carrying a regenerative activation matrix of PDRN, hyaluronic acid and NAD+ to where the skin rebuilds itself.

Five targeted professional complexes personalise every session. Home-care boosters keep the channels working between visits. The professional decides the direction. The cream does the activation.

SKEYNDOR presented it on 15 September as the house's answer to the two forces now shaping professional skincare: longevity and the clinic. Australian professional partners will be trained first. The full dossier, clinical results and treatment imagery are available to editors under embargo.

IMAGE © SKEYNDOR · MICROSPICULE MATRIX PHX KEY VISUAL



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IMAGERY

36 high-resolution photographs from the Madrid press lunch (20 May 2026) and the Tenerife celebration (14 to 17 September 2026), plus product imagery for CLEARIST CTX and MICROSPICULE MATRIX PHX, are supplied with this release with a caption sheet. All images © SKEYNDOR, cleared for editorial use with credit. The official 60th anniversary documentary, *Stories Behind the Story*, is on SKEYNDOR's YouTube channel.

NOTES TO EDITORS

- Media treatments of CLEARIST CTX with DERMALED XPERT can be arranged in Melbourne and Sydney.
- Product samples of the CLEARIST CTX home-care range are available on request.
- Interview requests for Luca Mora, and for SKEYNDOR's international team, via the media contact above.

ABOUT SKEYNDOR

SKEYNDOR is a globally recognised professional skincare brand renowned for its commitment to scientific research, innovation and advanced cosmetic solutions. Founded in 1966 in Terrassa, Spain, and now present in more than 60 countries, the company offers an extensive portfolio spanning hydration, anti-ageing, body care and makeup, with anti-ageing expertise at the heart of the brand. For six decades SKEYNDOR has remained at the forefront of professional skincare through continuous research into new actives, ongoing technological innovation and the expertise of its specialist teams, driven by one philosophy: Science Creates Beauty. skeyndor.com

ABOUT SKEYNDOR AUSTRALIA

Vogue Image Group is the exclusive distributor of SKEYNDOR in Australia and New Zealand, supplying professional salons, clinics and spas with the full SKEYNDOR professional and home-care portfolio, the MEGAN and DERMALED XPERT devices, and accredited training. A Melbourne family business, Vogue Image Group has represented SKEYNDOR for more than two decades. Consumers: skeyndor.au · Professionals: pro.skeyndor.com.au



60 YEARS AHEAD OF OUR TIME.
BEHIND EVERY STORY.